

The 39th Korea International Medical & Hospital Equipment Show

KIMES

2024

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Post Show Report

**14 - 17 March
2024**

COEX, Seoul, Korea

Concurrently held with

MedicomteK 2024

Medical Component &
Material Technology Korea



Organizers

Korea E & Ex Inc. / KMDA / KMDIA

Contact

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I . KIMES 2024 At a Glance

1. **Title** : 39th Korea International Medical & Hospital Equipment Show (KIMES 2024)
2. **Purpose** : Assistance to further development of the medical equipment industries in Korea and neighboring nations, and promotion of the trade, on both the domestic and international levels in medical equipment
3. **Exhibition period** : March 14 (Thu.) to 17 (Sun.), 2024 (4days)
4. **Opening Hours** : 10:00 a.m ~ 6:00 p.m
5. **Exhibition Site** :
COEX (Convention & Exhibition Center)
(513, Yeongdong-daero, Gangnam-gu, Seoul 06164, Korea)
6. **Organizers**
Korea E & Ex Inc.
Korea Medical Devices Association
Korea Medical Devices Industry Association
7. **Sponsors**
 - Ministry of Trade, Industry and Energy
 - Ministry of Health & Welfare
 - Ministry of Food & Drug Safety
 - Korea Trade-Investment Promotion Agency (KOTRA)
 - Korea Health Industry Development Institute
 - Korean Medical Association
 - Korean Hospital Association
 - Korean Medical Women's Association
 - Korean Nurses Association
 - Korea Medical Device Distribution Association
 - Korea Medical Engineering Association
 - Korean Medical News
8. **Exhibition Scale** : Total 40,700 sqm
COEX Hall A, B, C, D, E, The Platz, Lobby (1st Fl.) / (3rd Fl.)
9. **Groups of Exhibits**
 - Consultation & Diagnosis Equipment
 - Clinical Examination Equipment
 - Radiology Equipment
 - Surgical Apparatus & Equipment
 - Cure Apparatus & Equipment
 - Physiotherapy Apparatus
 - Ophthalmic Apparatus
 - Dental Apparatus
 - Quarantine related Equipment
 - Central Supply Equipment
 - Hospital Facilities Equipment
 - Medical Information System
 - Oriental Medicine & Equipment
 - Pharmaceutical Equipment
 - Cosmetic Dermatology & Healthcare Equipment
 - Medical Device Component & Service
 - Disposable Apparatus and Others
10. **Website** : www.kimes.kr
11. **E-mail** : kimes@kimes.kr

II. Remark of KIMES 2024

1) Proposing a new direction for the medical environment and industry in the New Normal Era under the theme of “Better Life, Better Future”

Exhibits including AI, VR, Medical robots, Smart Healthcare, Big Data, as well as advanced medical devices reflecting the trend of convergence between different industries were put on display. Ever since the spread of COVID-19 in January 2020, hosting 4,274 influential overseas buyers from 103 countries greatly contributed to the development of the domestic and foreign medical industry.



2) Reflection of high-tech medical devices from K-beauty to rehabilitation, diagnosis, and smart hospital facilities

At KIMES 2024 which is the largest exposition of medical devices in Korea, majority of exhibitors joined the show to expand their business. Digital healthcare, AI, Robot technologies being in the limelight these days were one of highlights at the show.



3) Linked Events for Business Synergy Effect

(1) Medical Korea 2024 (Global Healthcare & Medical Tourism Conference, Korea Health Industry Development Institute)

Medical Korea 2024 (Global Healthcare & Medical Tourism Conference), held in conjunction with KIMES this year to create a business synergy effect, is an annual international medical conference and exhibition organized by the Korea Health Industry Development Institute that provides a platform for entry to the international medical market, promotion of policies to retain foreign patients, as well as global branding of Korea's medical sector, aimed at the exchange of information in the international medical market and expansion of domestic and foreign networks.

(2) GMEP 2024 (Global Medical Equipment Plaza, KOTRA)

Following last year, the [Global Medical Equipment Plaza(GMEP 2024)] was held in conjunction with KIMES. As a trademark conference in the biomedical field organized by KOTRA, GMEP organized export consultation conference in order to support the growth of domestic firms in face of the New Normal Era.



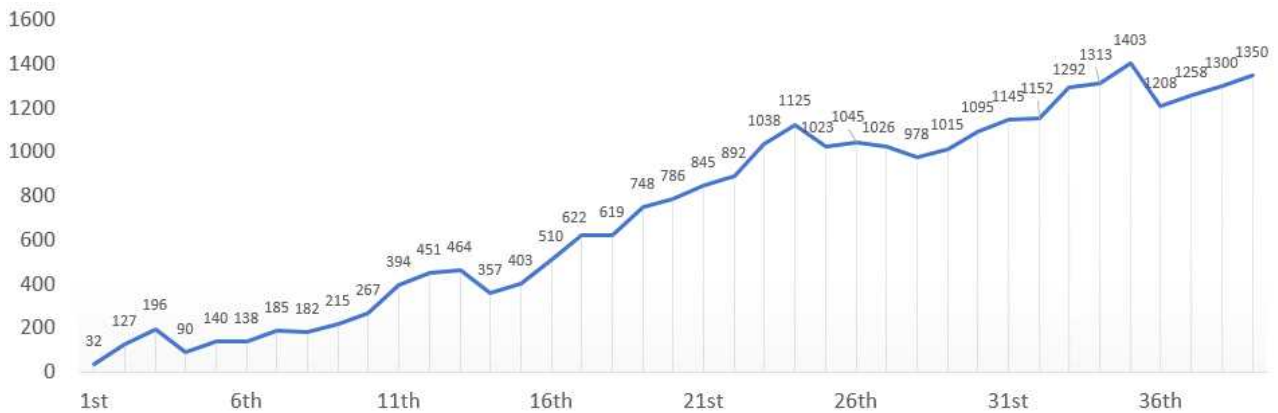
(3) MedicomteK 2024 (Medical Components Technology Korea)

The medical device field has expanded its spectrum beyond medical devices, reaching out to fields including AI, Deep Learning, and Robot Science. MedicomteK 2024, as a medical components and technology exhibition designed to promote the development of advanced medical technology, provided an opportunity to not only exchange the latest information, but also witness the present and future of the components and devices industry and gain a competitive edge.

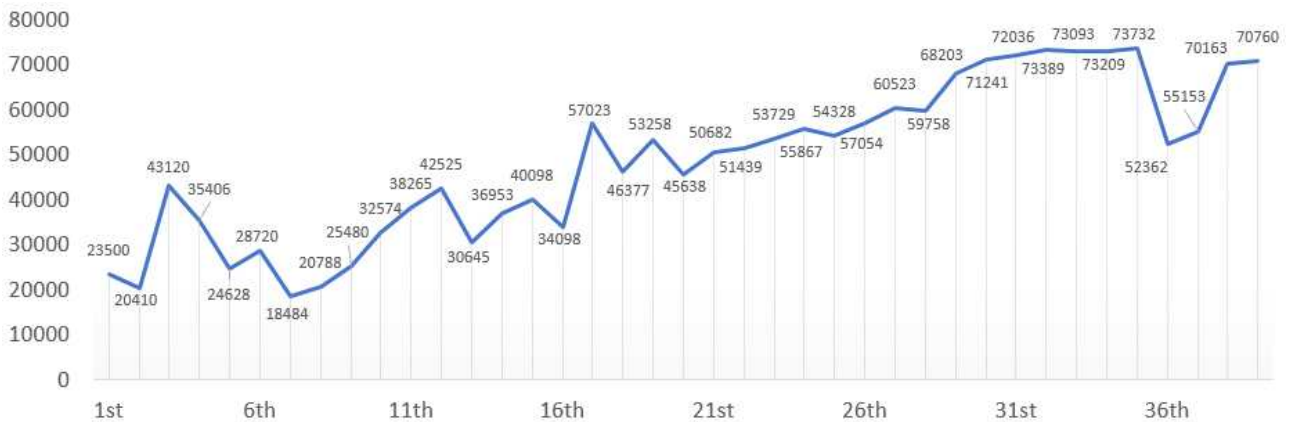
4) Comparison of Exhibition Statistics

Editions	Countries	Exhibitors	Visitors	Scale (sqm)	Venue
1st (1980. 6)	5	32	23,500	1,914	KOSAMI
5th (1989. 9)	12	140	28,720	3,888	KOEX
10th (1994. 3)	22	267	32,574	7,776	KOEX
15th (1999. 3)	23	403	34,098	10,768	COEX
20th (2004. 3)	30	786	45,638	25,101	COEX
25th (2009. 3)	34	1,023	54,328	32,382	COEX
30th (2014. 3)	38	1,095	71,241	38,385	COEX
33rd (2017. 3)	41	1,292	73,093	38,796	COEX
34th (2018. 3)	34	1,313	73,209	40,122	COEX
35th (2019. 3)	36	1,403	73,732	40,500	COEX
36th (2021. 3)	33	1,208	52,362	40,000	COEX
37th (2022. 3)	38	1,258	55,153	40,500	COEX
38th (2023. 3)	35	1,300	70,163	40,500	COEX
39th (2024. 3)	35	1,350	70,760	40,700	COEX

*number of exhibitors



*number of visitors



III. Exhibition Results & Figures

1) Number of Visitors

Dates	Visitors	Rates
March 14th(Thu.)	21,651	30.6%
March 15th(Fri.)	22,682	32.1%
March 16th(Sat.)	15,810	22.3%
March 17th(Sun.)	10,617	15.0%
Total	70,760	100.0%

2) Purpose of Visit (Multiple Responses)

Classification	Answers	Rates
Gather Information	32,755	46.5%
Buying Consultation	12,797	18.2%
Export/Import Consultation	6,987	9.9%
Market Research	10,455	14.8%
General Interests	7,480	10.6%
Total	70,474	100.0%

3) Visitors' Occupation

Classification	Rates
Medical Doctor	13.9%
Nurse	3.5%
Dentist	0.8%
Herb Doctor	2.6%
Veterinarian	1.4%
Hospital Management	6.6%
Pharmacist	0.5%
Physical Therapist	5.2%
Radiologists Technologist	1.8%
Medical Laboratory Technologist	0.6%
Occupational Therapists	0.4%
Rescue & Emergency Staff	0.1%
Medical Engineer	2.2%
Public Institution/Government	2.6%
R&D Institution	5.4%
Manufacturer	18.3%
Trader/Dealer	17.5%
Media	0.4%
Public	16.2%
Total	100.0%

4) Visitors' Field of Interests (Multiple Responses)

Classification	Rates
Diagnosis Equipment	12.7%
Clinical Examination Equipment	6.5%
Radiology Equipment	5.0%
Surgical Apparatus & Equipment	6.4%
Cure Apparatus & Equipment	6.6%
Physiotherapy Apparatus	7.6%
Ophthalmic Apparatus	1.8%
Dental Apparatus	2.3%
Central supply Equipment	1.6%
Hospital Facilities / Emergency Eq.	3.8%
Medical Information System	8.2%
Oriental Medicine & Equipment	1.9%
Pharmaceutical Equipment	2.5%
Cosmetic Dermatology & Healthcare Equipment	8.8%
Medical Device Components & Service	9.9%
Disposable Apparatus, Other	10.8%
Quarantine Related Equipment	1.2%
Animal & Related Equipment	2.4%
Total	100.0%

5) Classification of Manufacturers

Country	Visitors	Country	Visitors	Country	Visitors
AFGHANISTAN	2	ISRAEL	1	SLOVENIA	2
ALBANIA	1	ITALY	16	SOLOMON ISLANDS	1
ALGERIA	4	JAPAN	385	SOUTH AFRICA	1
ARGENTINA	1	KAZAKHSTAN	44	SPAIN	26
ARMENIA	1	KENYA	1	SRI LANKA	3
AUSTRALIA	37	KUWAIT	4	SWEDEN	5
AUSTRIA	1	KYRGYZSTAN	4	SWITZERLAND	6
AZERBAIJAN	2	LAOS	1	TADZHIKISTAN	2
BANGLADESH	6	LATVIA	1	TAIWAN	459
BELARUS	10	LESOTHO	1	TAJKISTAN	2
BOLIVIA	1	LIBYA	1	TANZANIA	6
BRAZIL	16	LITHUANIA	1	THAILAND	351
BULGARIA	5	LUXEMBOURG	1	TOGO	1
BURUNDI	1	MALAYSIA	88	TUNISIA	3
CAMBODIA	12	MAURITIUS	1	TURKIYE	108
CANADA	24	MEXICO	36	TURKMENISTAN	9
CHILE	3	MOLDOVA	3	U.A.E	24
CHINA	841	MONGOLIA	205	U.K	31
COLOMBIA	31	MONTENEGRO	7	U.S.A	100
COSTA RICA	3	MOROCCO	3	UKRAINE	5
COTE D'IVOIRE	2	MYANMAR	32	UZBEKISTAN	42
CROATIA	2	NEPAL	4	VIETNAM	187
CZECH REPUBLIC	5	NETHERLANDS	2	YEMEN	1
DOMINICAN REPUBLIC	1	NEW ZEALAND	1		
ECUADOR	3	NIGERIA	3		
EL SALVADOR	1	OMAN	2		
ETHIOPIA	5	PAKISTAN	7		
FINLAND	1	PARAGUAY	6		
FRANCE	29	PERU	1		
GEORGIA	2	PHILIPPINES	159		
GERMANY	59	POLAND	32		
GHANA	8	PORTUGAL	5		
GREECE	1	QATAR	6		
GUATEMALA	2	ROMANIA	8		
HONG KONG	190	RUSSIA	124		
HUNGARY	3	RWANDA	1		
INDIA	68	SAUDI ARABIA	25		
INDONESIA	183	SIERRA LEONE	1		
IRAN	11	SINGAPORE	91		
IRELAND	1	SLOVAKIA	6		
Total 103 Countries 4,274 Visitors					

IV. KIMES 2024 Concurrent Events

1) Opening Tape Cutting Ceremony

Date : 11:00 a.m. March 14th, 2024

Location : front of Hall A

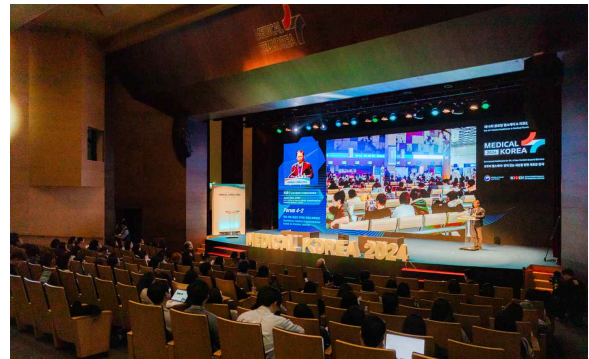
Attended VIPs :

Members of the National Assembly, Vice-ministers from ministries, commissioner from MFDS, head of sponsoring organizations.



2) KIMES 2024 Conference and Seminar

The COEX Conference Center provides specialized medical information on a variety of topics via medical technology seminars, hospital opening consulting seminars, startup seminars, digital healthcare seminars, cosmetic doctor seminars, medical policy briefing sessions and licensing related seminars.



3) Global Medical Equipment Plaza 2024

KOTRA holds Global Medical Equipment Plaza 2024 in conjunction with KIMES to provide a wide range of new overseas business opportunities for Korean medical equipment companies. 139 companies were invited to consult with 393 Korean companies.



4) Components and Materials Special Zone

As the technological development of the medical device field has expanded beyond existing medical devices and into the territory of deep learning, and even robot science, we hold MedicomteK 2024(Medical Components Technology Korea) that reflects the heightened interest in high-end parts and materials(COEX Hall D)



5) KIMES Live ! - Promotion and Marketing Support for Untact Exhibitors

In the New Normal Era, we operate 'KIMES Live!' in order to support the online marketing of exhibitors in response to the new business environment. We simultaneously run the live broadcast in sync with the offline exhibition, where a professional reporter visits the exhibitors' booths in person and introduces them in both English and Korean in real-time for buyers and clients who are not able to physically attend the exhibition. After the show is over, we produce edited content for each exhibitor and post it on our official YouTube channel for exhibitors to utilize.



V. KIMES 2024 Floor Plan



Exhibit Category by Hall

Hall A (1F)

Cure & Medical Information Systems
Surgical instruments and products, Rehabilitation equipment, Medical information systems, Robotic surgery system, Smart Healthcare equipment, Cure equipment, Pharmaceutical equipment, Cosmetic Dermatology equipment

Hall B / Lobby (1F)

Healthcare & Rehabilitation Equipment Hall
Rehabilitation equipment, Physiotherapy equipment, Cosmetic Dermatology & Healthcare equipment, Nursing for Aged items & services, Herbal medical equipment, Robotic rehabilitation system, Consumable goods

Hall C (3F)

Clinical, Diagnosis & Medical Information Systems Hall
Diagnosis equipment, Laboratory equipment, Clinical examination equipment, Radiology equipment, Medical information systems, AI Systems, Ophthalmic equipment, Emergency care equipment, Animal medical devices

Hall D / Lobby (3F)

IMAGING, Hospital Facilities, Medicomtek
Diagnosis & Radiology Imaging equipment, 3D Printer, Central supply equipment, Dental apparatus, Diagnostic tests, Disinfectant devices, Hospital facilities, Emergency care equipment, Medical components, Quarantine related equipment

Hall E / Lobby (3F)

Healthcare & Comprehensive Medical Equipment Hall
Rehabilitation equipment, Physiotherapy equipment, Diagnosis & Radiology Imaging equipment, Hospital facilities, Healthcare equipment, Medical Devices

Entry Schedule

For overall efficiency of KIMES Exhibitors, entry schedule for visitors is operated as below:

① March 14th & 16th

- Enter by Hall A1 (1st floor)

② March 15th & 17th

- Enter by Hall C1 (3rd floor)

※ Allowed daily admittance by entrance/exit of Hall B, Hall D



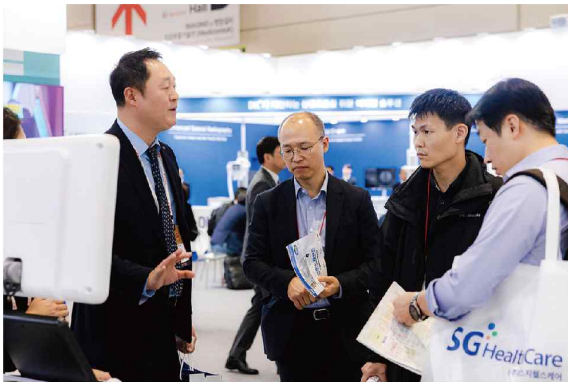
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KIMES 2024 Opening ceremony



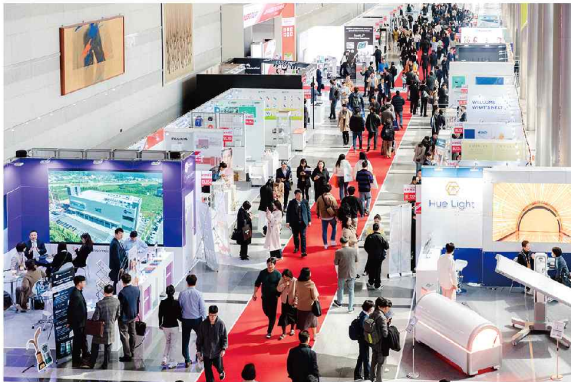
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KIMES 2024 Business



03

KIMES 2024 On-site



04

KIMES 2024 Seminar



KIMES 2024

Secretariat of KIMES 2024 / Korea E & EX Inc.

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