



16-18 July 2025

Malaysia International Trade and Exhibition Centre (MITEC)
Kuala Lumpur, Malaysia

Pioneering the future of medical laboratory & healthcare in the ASEAN region

medlabasia.com
medlabasia.com/asiahealth

Co-located with



Leading the innovations of medical laboratory & healthcare in the ASEAN region

Medlab Asia and Asia Health, hosted by Informa Markets, is a premier event for the ASEAN medical laboratory and healthcare industry, connecting professionals with cutting-edge products and showcasing the latest innovation.

Medlab Asia is a gateway to the vibrant ASEAN medical laboratory sector, offering extensive business development and networking opportunities. It showcases a wide range of products, including laboratory equipment, disposables, consumer goods, reagents, and tests.

Asia Health is a key platform in the ASEAN healthcare sector, offering opportunities to showcase products, expand networks, and reveal innovations. It features exhibitors from medical equipment, disposables, healthcare services, infrastructure, imaging, sterilization, IT solutions, and emergency services.

Block your calendars

Medlab Asia and Asia Health 2025

16-18 July 2025

Malaysia International Trade and Exhibition Centre (MITEC),
Kuala Lumpur, Malaysia



2024 Overview

Held on 10-12 July 2024,
at Queen Sirikit Convention Center, Bangkok, Thailand.



9,986 professional visits
54 countries represented
3,253 delegates
133 speakers
7,434 unique visitors



5 country pavillions
450 exhibitors companies
33 exhibiting countries

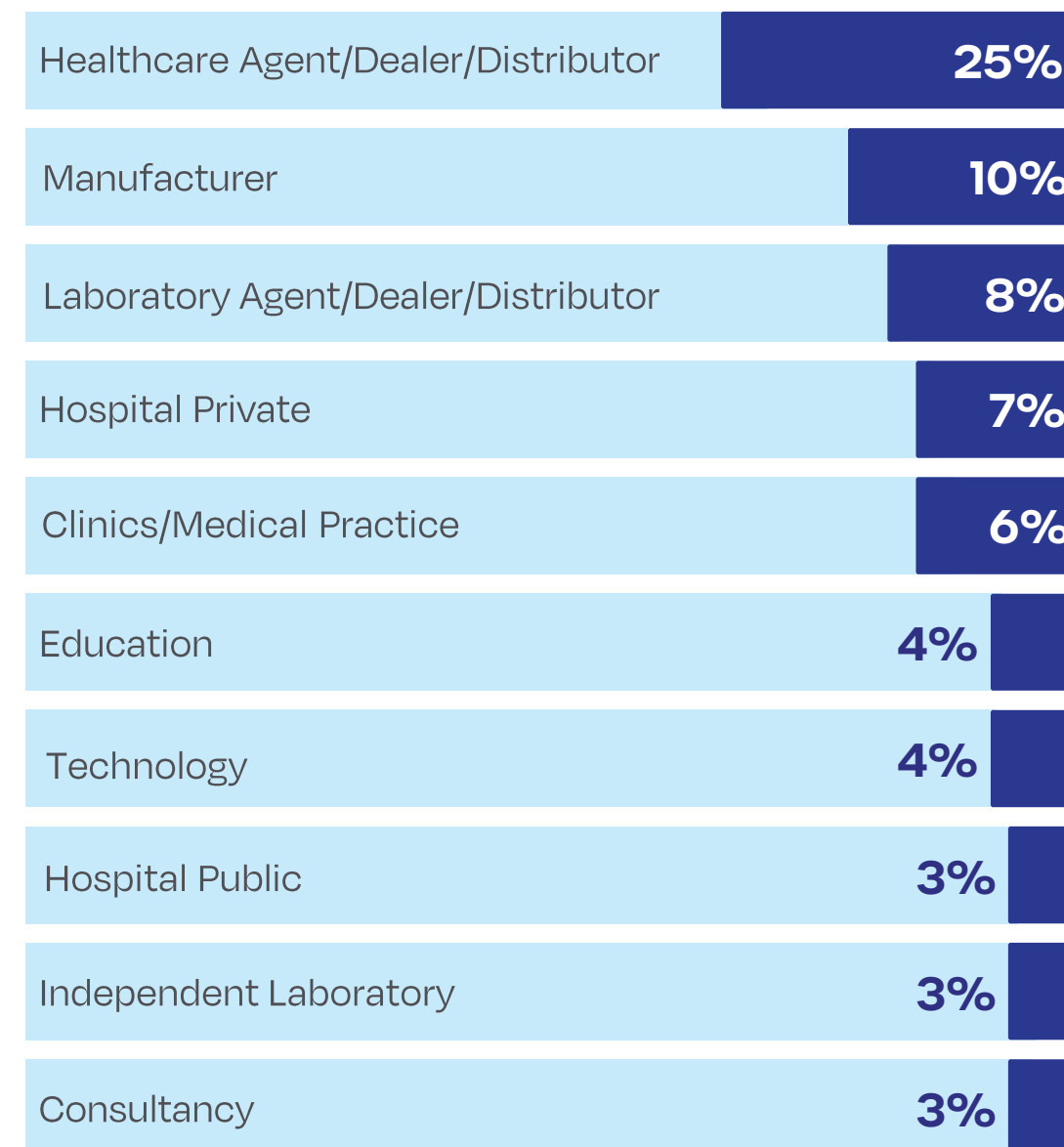


\$37.5 Million
total value of business
generated

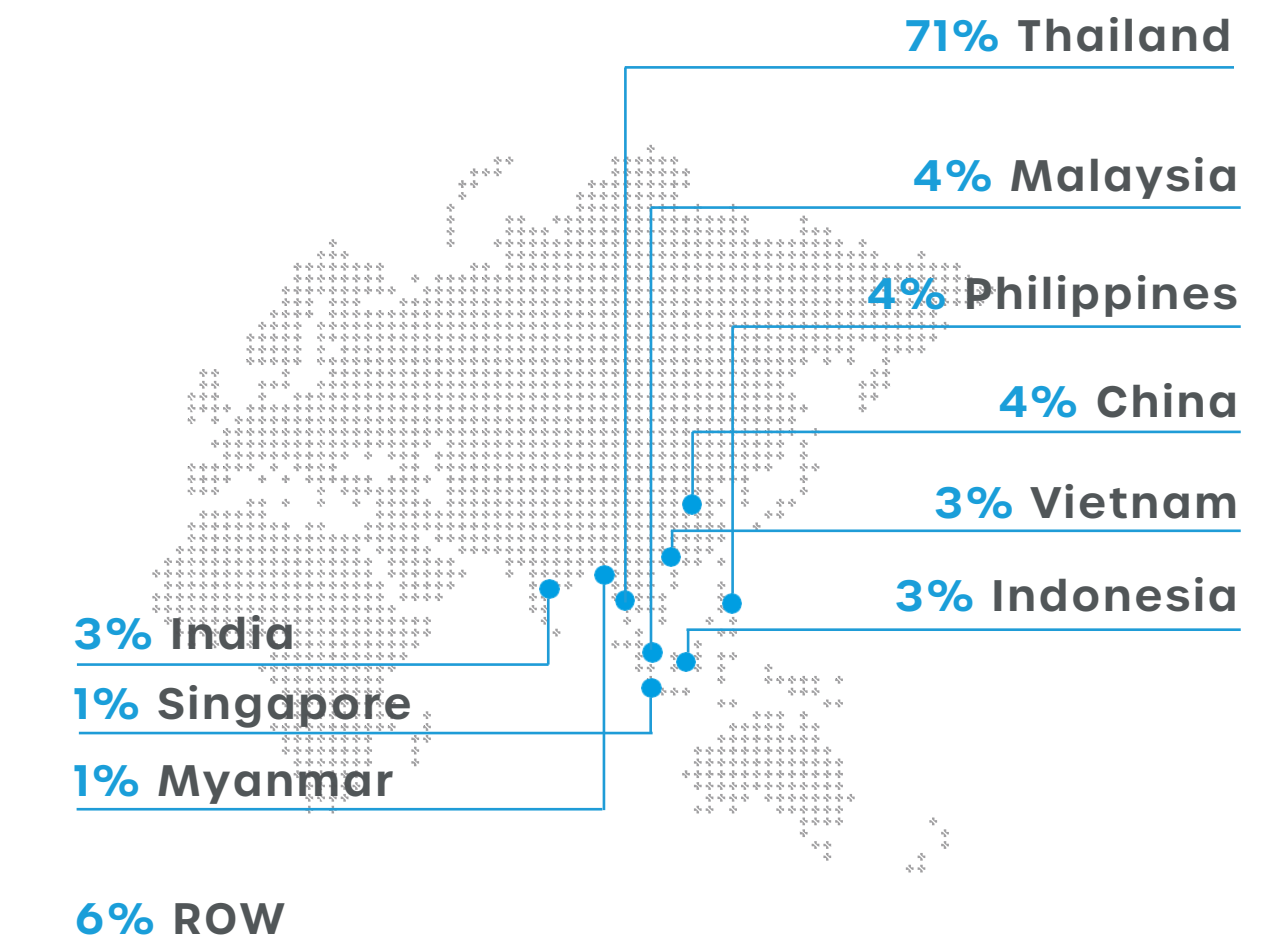
**Results provided by GRS Explori

Visitor overview

Nature of business



Breakdown by region



What to expect at Medlab Asia & Asia Health 2025

12,000 +
Sqm of space

10,000 +
Visitors

4,000 +
Delegates

54 +
Countries

350 +
Exhibitors
companies

15 +
Exhibiting
countries

12 +
Academic &
business
conferences

150 +
Local &
International
speakers

23 +
Supporting
organisations

Features



**Live- demonstration of
Products, Innovations,
& Services**



**International
Pavilions**



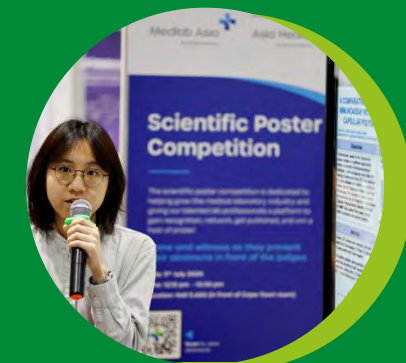
**Hosted buyer
Programme**



**Business
Matching**



**Academic accredited
& Business conferences**



**Scientific Poster
Competition**



**Workshop &
Training**



**Consultancy
Clinic**

Why **Medlab Asia** & **Asia Health 2025**

Targeted Marketing

- Segmentation: Group potential attendees into end users, business people, and decision-makers.
- Customized Campaigns: Tailor marketing for each group, focusing on relevant features like business matching and academic accreditation.

Leverage Brand Recognition

- Brand Association: Use our mother brand's credibility and channels to enhance promotion.

Business Matching & Hosted Buyer Program

- Networking: Facilitate targeted business matching and offer a Hosted Buyer Program for key buyers.

Academic Accreditation

- Educational Value: Promote accredited sessions and certification programs to attract professionals.

Engage Government Authorities

- Authority Involvement: Feature insights from reimbursement and licensing authorities.

Strategic Partnerships

- Industry Communities: Collaborate with associations to boost networking and business opportunities.

Digital Presence

- Online Marketing: Implement SEO, social media, and email campaigns; provide an online platform for easy product discovery.

Post-Event Follow-Up

- Feedback & Engagement: Gather feedback and maintain engagement through newsletters and updates.

Online Event Platform

- Beside onsite event, we also provide an online platform to maximize brand exposure, business opportunity and facilitate sellers and buyers to connect over online platform.

Visitor Profile

Meet with a full spectrum of lab and healthcare professionals who are purchase-ready and on the look-out for the latest untapped discoveries.

		
<p>Dealer & Distributor</p>	<p>Healthcare / Laboratory Professionals</p>	<p>Independent/ Hospital Laboratory Management</p>
<ul style="list-style-type: none"> • C-level/Owner • Sales Manager 	<ul style="list-style-type: none"> • Procurement Manager • Department Head • Hospital Management 	<ul style="list-style-type: none"> • Purchasing Manager • General & Senior Management
		
<p>Hospital and Medical Center</p>	<p>Investors</p>	<p>Leadership</p>
<ul style="list-style-type: none"> • Healthcare Leaders • Government Leader 	<ul style="list-style-type: none"> • Medical Professionals 	<ul style="list-style-type: none"> • Importer • Exporter • Trade Agency

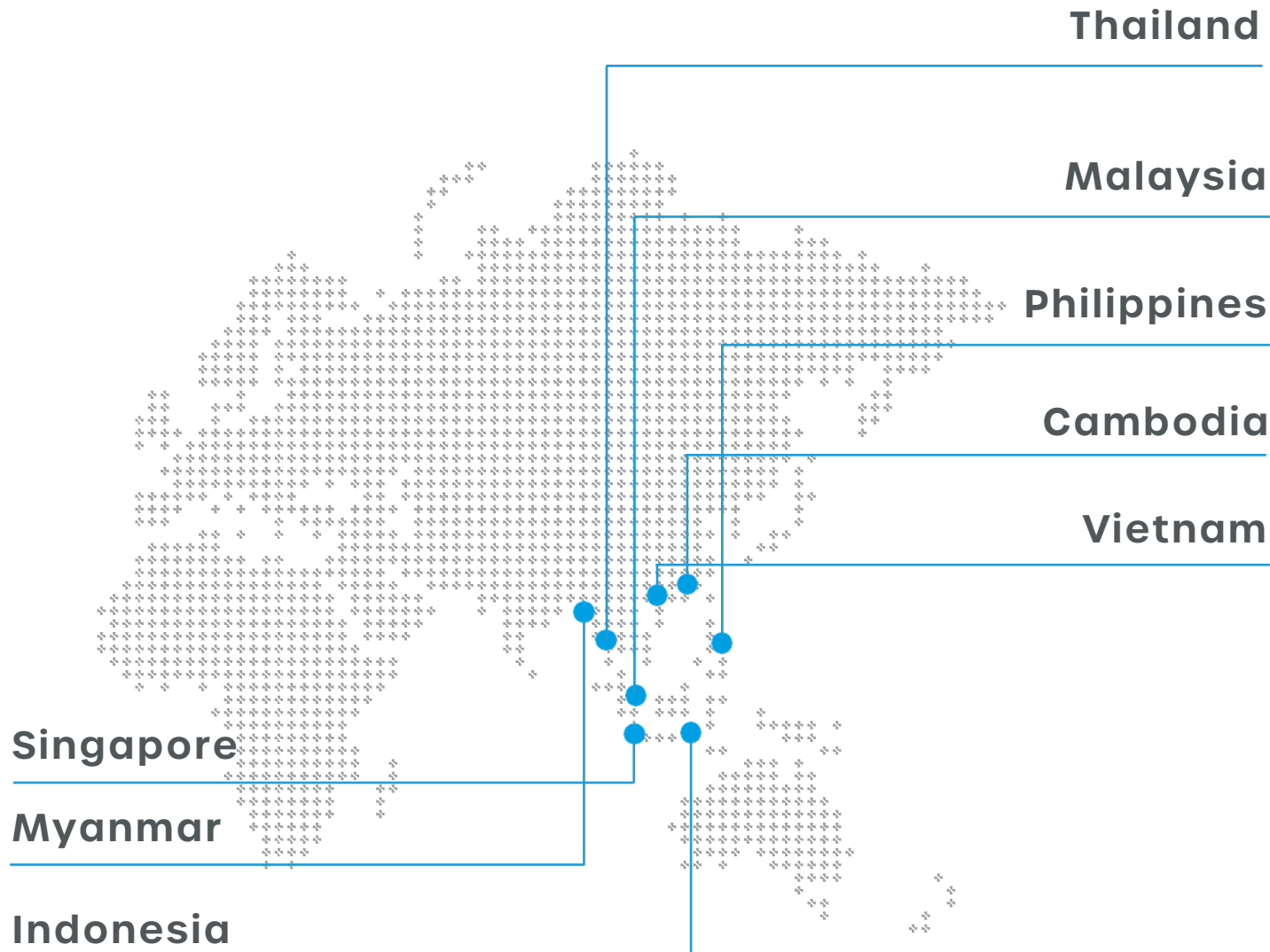
Exhibitor Profile

Medlab Asia and Asia Health provides the right platform to showcase a wide spectrum of products which bring utmost value to your business.

			
<p>Medical laboratory equipment & devices</p>	<p>Laboratory disposables & consumer goods</p>	<p>Laboratory equipment</p>	<p>Laboratory instruments</p>
			
<p>Laboratory reagents</p>	<p>Laboratory tests</p>	<p>Medical equipment and devices</p>	<p>Disposables and consumer goods</p>
			
<p>Healthcare and general services</p>	<p>Healthcare infrastructure and assets</p>	<p>Imaging</p>	<p>Sterilization and Decontamination</p>
			
<p>IT systems and solutions</p>	<p>Emergency</p>	<p>Wellness and prevention</p>	

Hosted Buyer Programme & Business Matching

Medlab Asia and Asia Health will bring together key decision-makers. Exhibitors can take advantage of this program to network in-person with their target audience, including medical laboratory and hospital C-levels, distributors, government officials, and end users, all under one roof. This program will enable exhibitors to connect with their target audience on-site and set up meetings to build long-term relationships during the show.



2025 Conferences at a glance

In addition to industry trends and obtaining accreditation, delegates also emphasized their keen interest in the latest products and solutions. Medlab Asia and Asia Health will be hosting 10 academic accredited conferences and 2 business seminars.

Medlab Asia

Lab Management & Quality	Clinical Microbiology	Clinical Chemistry
Haematology	Molecular Diagnostics & Genetics	Immunology

Asia Health

Digital Health	Total Radiology	Sterilisation & Decontamination, Infection Control
Hospital Management, Patient Safety	Reimbursement and Public Funds (Business seminar)	Doing Business in Asia (Business seminar)

Academia and Business Supporting Organizations Approach

- The Malaysia Medical Device Association (MMDA)
- Association of Malaysian Medical Industries (AMMI)
- The Association of Private Hospitals of Malaysia (APHM)
- Malaysia Healthcare Travel Council (MHTC)
- Malaysian Society for Quality in Health
- Malaysian Sterile Service Association (MSSA)
- College of Pathologists, Academy of Medicine of Malaysia
- Malaysia Medical Device Manufacturers Association (PERANTIM)
- Malaysian Investment Development Authority (MIDA)
- Medical Device Authority, Ministry of Health Malaysia (MDA)
- Malaysian Medical Council (MMC)
- Malaysian Institute of Medical Laboratory Sciences

Why Malaysia

Discover the future of innovation and excellence in the medical laboratory and healthcare industries across the ASEAN region.

Support organization in Malaysia

Medlab Asia and Asia Health 2025, under the theme of International Healthcare Week, is supported by the Malaysian healthcare government and organizations, emphasizing a collaborative effort to advance healthcare innovation and development throughout ASEAN.

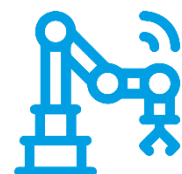


Malaysia Healthcare Industry

Malaysia is a major player in the global healthcare industry, known as the world's leading supplier of medical gloves and rubber catheters. It's also a top healthcare destination in the region, offering world-class medical treatments, globally trained professionals, and affordable care.



State of The Art
Technology Adoption
& Advancement



Global Key
Medical Devices
Manufacturing Centre



Uncompromised
Quality



Established
Industry Ecosystem



Competitive costs
attract international
patients



Government support
and investment drive
industry growth



Projected revenue
from health tourism
USD 500 million

International Healthcare week

International Healthcare week is set to be an umbrella concept which will have 3 global known branded exhibitions by Informa Markets



Medlab Asia

The exhibition that covers medical laboratories and its services.



Asia Health

The exhibition that covers Medical Device, hospital services and healthcare system.



CPHI South East Asia

The exhibition that covers the entire production of Pharmaceutical.

International Healthcare Week focuses on enhancing system development and comprehensiveness in healthcare, with the primary goal of improving access and integrating innovative technology for better population health and economic stability.



Example of Marketing Promotional

The Medical Technology Council
a day ago
ข่าวฝากประชาสัมพันธ์
Medlab Asia Congress 2024 รวมทีมภาควิชาการและสมาคมวิชาชีพทางการแพทย์ จัดงานประชุมวิชาการด้านห้องปฏิบัติการทางการแพทย์ สำหรับผู้บริหารโรงพยาบาล แพทย์ นักเทคนิคการแพทย์ และบุคลากรด้านห้องปฏิบัติการทางการแพทย์
มีแผน CME, CMTE ไม่มีค่าใช้จ่ายในการเข้าร่วม... See more

เชิญเข้าร่วมประชุมวิชาการทางห้องปฏิบัติการทางการแพทย์
Medlab Asia Congress 2024
10-12 กรกฎาคม 2567
ณ ห้อง 5-7 ศูนย์การประชุมแห่งชาติสิริกิติ์

10 กรกฎาคม 11 กรกฎาคม 12 กรกฎาคม

Laboratory Management
Anatomic Pathology
Clinical Chemistry
Molecular Diagnostics
Clinical Microbiology
Histopathology

Molecular Diagnostics
Clinical Microbiology
Anatomic Pathology

48 1 comment 25 shares

Meet our 2024 exhibitor

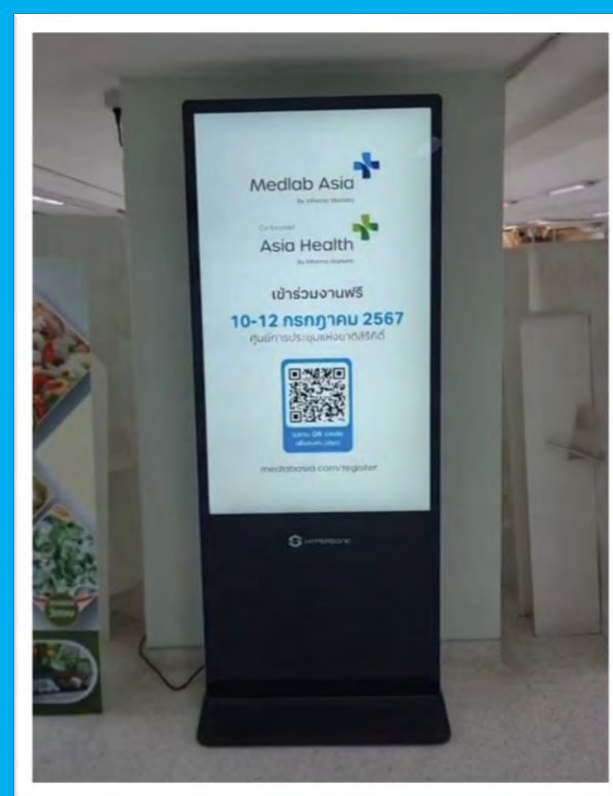
SITHIPORN associates

Booth no. H7.A10

10-12 July 2024
Queen Sirikit National Convention Center, Bangkok, Thailand

Medlab Asia
Asia Health

Get your free pass and connect with the exhibitor.



Text Message
Yesterday 16:03

Medlab Asia & Asia Health 2024
งานแสดงสินค้าทางการแพทย์
ครอบคลุมทั้งอุปกรณ์ห้องปฏิบัติการ
ทางการแพทย์และเครื่องมือแพทย์
10-12 กรกฎาคม ณ ศูนย์การประชุม
แห่งชาติสิริกิติ์ รับสมัครเข้างานฟรีที่
bit.ly/medlabasia24

Medlab Asia
Asia Health

บทความวิเคราะห์แนวโน้ม
เพื่อการยกระดับอุตสาหกรรม
ทางการแพทย์ในอาเซียนผ่าน
งาน Medlab Asia และ
Asia Health 2024

Medlab Asia
Asia Health

10 - 12 กรกฎาคม 2567
ฮอลล์ 5 - 7 ศูนย์การประชุมแห่งชาติสิริกิติ์

เป็น **First Name**

พบกับโอกาสทางธุรกิจในตลาดเครื่องมือแพทย์และ
เครื่องมือแพทย์ที่จะมาสร้างและต่อยอดธุรกิจของคุณ!

ไม่เพียงจะเป็นผู้ประกอบธุรกิจ ด้วยงานด้าน วัสดุชีวภาพ ผลิตภัณฑ์ทางการแพทย์
แพทย์ ไม้รถเข็นจากโลกตะวันออก ผลิตภัณฑ์ทางการแพทย์และเครื่องมือแพทย์กว่า 350 ราย ที่งาน
Medlab Asia และ Asia Health ครั้งที่ 10-12 กรกฎาคม 2567 ณ ฮอลล์ 5-7 ศูนย์การประชุม
แห่งชาติสิริกิติ์

ลงทะเบียน กับบัตรเข้าชมฟรีคลิก

ทำไมต้องมาที่งานทางการแพทย์จัดงาน Medlab Asia และ Asia Health ?

- Sourcing สินค้าและบริการจากบริษัทและ
แบรนด์ชั้นนำจากทั่วโลก ครอบคลุมทุกสาขา
ทางการแพทย์ที่เกี่ยวข้อง
- เพิ่มยอดขาย/โอกาสทางธุรกิจ/ขยาย
ตลาดจากงานนี้ถึงสาขาของคุณในอีก 6 เดือน
- Business and Trade
Networking
- Bring business to
healthcare partners

Medlab Asia
Asia Health

เชิญเข้าร่วมประชุมวิชาการทางห้องปฏิบัติการทางการแพทย์
Anatomic Pathology
11 กรกฎาคม 2567 เวลา 10:00 - 17:00 น.
ณ ห้อง Dubai Room ฮอลล์ 5-7 ศูนย์การประชุมแห่งชาติสิริกิติ์

Scientific Chair: **Keynote speakers**

10:00 Opening remarks
10:05 SESSION 1
10:45
11:15
11:45
12:00
13:15
13:35

14:00
14:20
14:45
15:20
15:35
16:00
16:45

17:35

Scan QR Code เพื่อลงทะเบียน
เข้าร่วมงานฟรี

I would like to invite you to join
Sterilisation & Decontamination
Date: 12 July 2024 Time: 10:00 - 17:15
Place: Lagos Room
Queen Sirikit National Convention Center,
Bangkok, Thailand

Scan QR Code to register
or at <http://www.bit.ly/3VjVgku>

10:00 Opening remarks
10:05 SESSION 1
10:15
11:00
12:00
13:00
13:45
14:30
15:15
15:45
16:45
17:35

Cánh cửa mở lối đến ngành
phòng thí nghiệm y tế và chăm sóc
sức khỏe của khu vực ASEAN

350
dòng máy triển lãm

28
quốc gia

15
hội nghị

10-12 tháng 7 năm 2024
Trung tâm Hội nghị Quốc gia Queen Sirikit,
Bangkok, Thái Lan.

Medlab Asia
Asia Health

I'm speaking at
Asia Health 2024

Join me

10-12 July 2024
Queen Sirikit National Convention
Center - Bangkok

Medlab Asia
Asia Health



I'm speaking at
Asia Health 2024

Join me

10-12 July 2024
Queen Sirikit National Convention
Center - Bangkok

Medlab Asia
Asia Health

KORNVIRATCH DAMRONGSIN
INFORMA PLC
Assistant Marketing Manager

Scan QR Code to register
or at <http://www.bit.ly/3VjVgku>

10-12 July 2024
Queen Sirikit National Convention
Center - Bangkok

Medlab Asia
Asia Health

Medlab Asia
Asia Health

Let's get **talking**

For exhibiting enquiries contact:

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